



SLIKUN INSTITUTE OF MANAGEMENT & TECHNOLOGY

Ranked as India's Most Innovative Education Institutions 2022 by Business Outreach

ISO 9001:2015 Certified | Recognized By DPIIT

Govt. Of India Approved | Private Autonomous



Sculpting
For
Sapience

THE BEST OF GLOBAL LEARNING

Through our unique global input methodology, the Slikun experience provides learners with the best-in-class and real-world experiential learning to prepare them for the ever-changing industry environment. Every certification is designed to make learners ready for the industry.



Advanced Certifications

PG Programs

Masters Programs

ADMISSION ENQUIRIES

admission@slikuninstitute.org.in

Call: +91-88836 88877

The Slikun MBA
BROCHURE

#startupindia
Recognition

Business
Outreach
Featured





OUR MOTTO

Education that is
High Quality
Industry Oriented
Affordable For All

OUR MISSION

REDUCING THE FINANCIAL
BURDEN THAT COMES WITH
QUALITY EDUCATION

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Understanding the concept of Slikun and its vision.

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Take your place in the fast-paced industry with Slikun's transformational executive certifications.



The idea behind this global alliance is to bring together a network of professional individuals & firms to utilize their domain expertise and experiences in creating a holistic guidance mechanism for learners.

MULTIPLE BUSINESS FIRMS
ACROSS THE GLOBE COME
TOGETHER TO CREATE EVERY
SINGLE PROGRAM.

AN ALLIANCE LIKE NO OTHER.

CREATED FOR THE INDUSTRY, BY THE INDUSTRY

Through our unique global input methodology, the Slikun experience provides learners with the best-in-class and real-world experiential learning to prepare them for the ever-changing industry environment. Every certification is designed to make learners ready for the industry.

THE SLIKUN ADVANTAGE

01

Learn what's right, what's 'IN' right now. Learn from and learn with professionals who are currently making their valued contributions to the domain. Learn without taking any break from your profession.

02

Be a part of the global alliance. Join a community of a huge number of professionals and businesses. Receive not just updated information about the field but also create/grow your own professional network.

03

Explore the endless possibilities in job prospects, freelancing work and business alliances. Once a part of the Slikun alliance, the whole community can work to get you better opportunities.

04

Challenge yourself with life-size projects after a rigorous coursework. Ensure your knowledge absorption with unlimited projects to practice under the trainer's guidance, upto 1 year after program completes.

05

Your project performance opens the doors to your hiring as a freelancer by Slikun alliance companies. Get paid for showcasing your superior knowledge and implementation skills.

EVERY TRAINING DESIGNED AT SLIKUN PROMISES THAT:

- Learners shall be trained with an updated curriculum, most recent case studies and transparent industry insights.
- Learners develop the right professional attitude towards professional career, their domain and the industry at large.
- Learners develop expertise in practically applying concepts learnt, by working on life-size projects.

“

Slikun is committed to honest training..
Nothing more nothing less !!!

”



Dr. Vishal Ghag
Founder & Managing Director,
Slikun IMT, India
Slikun School Of Business UK

WHY ARE BUSINESSES ALL OVER THE WORLD SPENDING CAPITAL ON TRAINING ?

Formal education fails to encompass real-world domain specialized training, creating the need for specialized industry training. This has given rise to professional certifications.

Professionals who are contributing to the domain right now, are the best people to learn from. However, such people cannot be tapped easily for training due to their professional commitments.

Most Professional training programs train theoretically, which keep the learners disconnected from the dynamic requirements of real-world businesses. Thus, the industry hiring falls short of their expected standards.

Such experts, if hired, need to be paid higher in order to honor their time utilization appropriately, resulting in a higher program fee. This ultimately burdens the learners with a high cost of quality education.

SIMPLICITY IN UNIQUENESS

SLIKUN IMT COUNTERS THE PROBLEM USING A SIMPLE CONCEPT:

Instead of a few being burdened, everyone in the industry can contribute little time and effort to design and execute a world-class training. Such a training will result in professionals that match the industry expectations, as their training comes right from the industry. This mode of operating exponentially enhances the career prospects of learners.

Slikun Global Alliance Network creates domain specific networks, the aim of which is to design and execute real-world quality training programs which produces high-octane professionals with the desired attitude and skills. Such an alliance is yet unmatched in the industry.

“ When the industry comes together for training, learners get a sense of belonging to their future potential employers/partners. ”



Mr. Kumod Shirkande
Program Director – Analytics
NASA Citizen Researcher

Slikun 's program designers understand the importance of time. For this reason, all programs are conducted part-time, while you manage your full-time education or job. Additionally, all programs come with an extension period to take care of any uncertainties.

Advanced Certifications in Business Management

- Certified Human Resources Associate
- Certified Talent acquisition professional
- Certified Investment Banking Operations Associate
- Certified Financial Markets Associate
- Certified Financial Markets Professional
- Certified Financial Markets Expert
- Certified Sales Management Associate
- Certified Business Development Professional
- Advanced Certification Program in Entrepreneurship & Leadership

Masters Program in Business Management

Masters in Management Program (The Slikun MBA)

Specializations offered:

- Human Resources Management
- Finance Management
- Marketing Management
- Operations & Supply Chain Management
- Strategic Management
- Project Management
- Entrepreneurship & Global Leadership

Advanced Certifications

- Certified Quantum Computing Associate
- Certified Quantum Computing Professional

Masters Programs

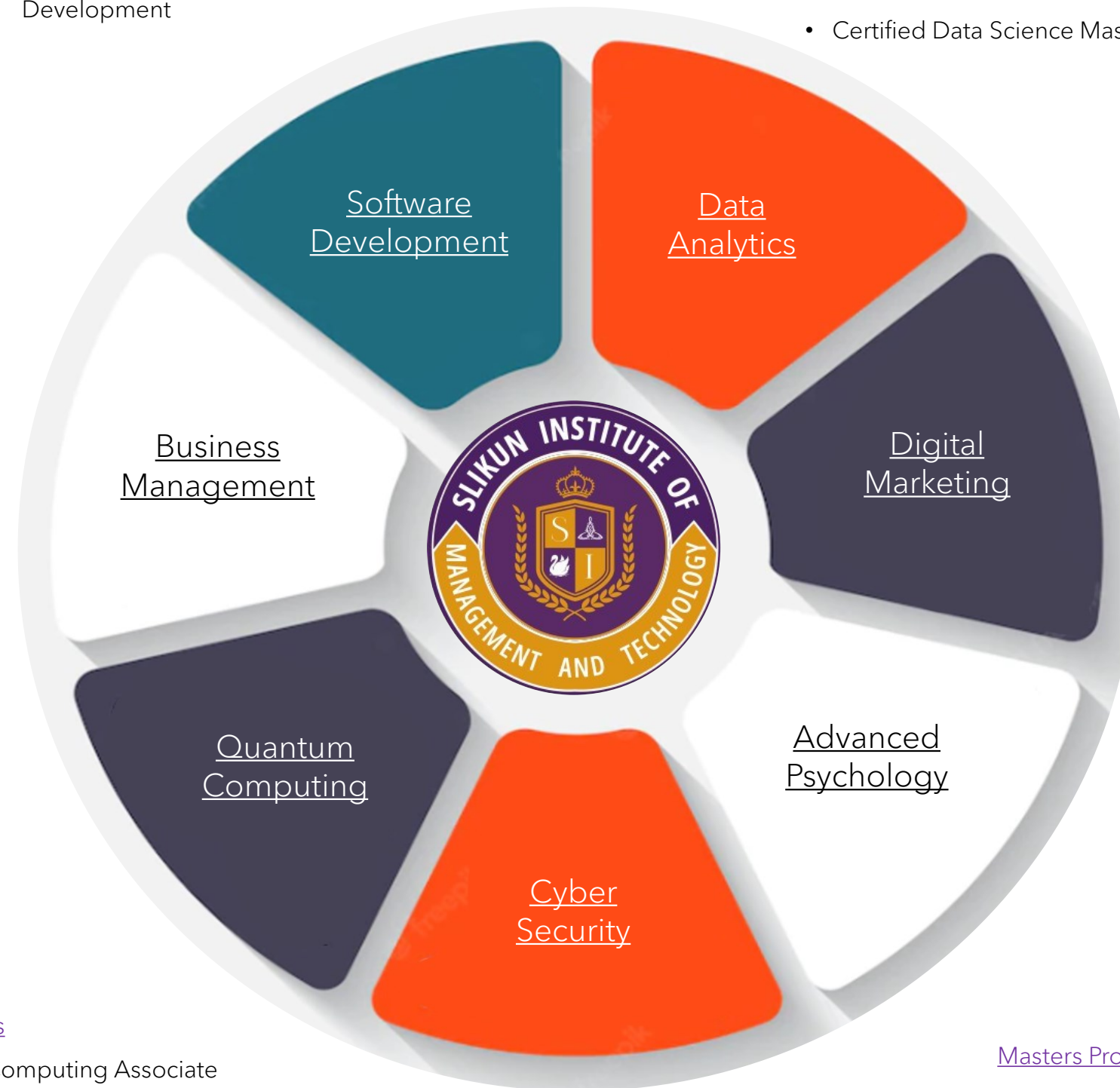
- Masters Program in Full Stack Development

Advanced Certifications

- Certified Data Science Associate
- Certified Data Science Professional
- Certified Data Science Master

Masters Programs

- Masters in Advanced Analytics & IT Project Management
- Masters in Advanced Analytics & AI Computing



Advanced Certifications

- Certified Digital Marketing Associate
- Certified Digital Marketing Professional
- Certified Digital Marketing Expert

Masters Programs

- Masters Program in Advanced Digital Marketing

Advanced Certifications

- Certified NLP Practitioner
- Certified Public Relations Expert
- Certified Child Counseling Practitioner
- Certified Behavioral Therapy Professional
- Certified Conflict Resolution Manager

Masters Programs

- Post Graduate Program in General Counseling
- Masters Program in Training & Development

Advanced Certifications

- Certified Cyber Security Associate
- Certified Cyber Security Professional

THIS WAY TO SUCCESS.

Slikun's Journey to Excellence

- Trained over 1200 learners since its inception in 2018.
- DPIIT accreditation (Govt. of India) within 1 year of establishment.
- Slikun School of Business setup in London, UK within 3 years of establishing Slikun IMT, Mumbai.
- Launched one of the most innovative MBA Programs in 2019.
- Acclaimed as Most Innovative Education Institutions 2022 by Business Outreach, for launching high-octane industry-level training programs at the most economical costs in India.

Most Promising Education Start-up Of The Year 2022

Dr. Vishal Ghag, the founder of Slikun Institute accepting the award on behalf of the Institute from Shri. Vivek Suresh Oberoi

Slikun Institute won the award for its innovative methods in business practices and for its unique Masters program in Management.



54 Training Programs

- 18 Advanced Certification Programs in Technology
- 22 Management Certification Programs
- 14 Masters Programs in Management & Technology
- 40 Programs Open for Joint Certification & Corporates

150+ training projects completed since 2018.

Technology Meets Learning

- Server systems well equipped to handle 300+ participants at a time.
- Mass Workshops led by Industry experts as a part of the curriculum.
- Use of AI to generate smart resumes for students.
- Pure Experiential Learning & Exams.



MAKE YOUR MARK

73%

Of our alumni comes from households with annual income less than 1,50,000/-

Most economical fee structure

43%

Hike in salary is experienced by our alumni post training completion.

Knowledge in its pure form

20 Lakhs p.a.

Highest salary negotiated by a Slikun Alumni post completion of Masters program.

We don't make our alumni, they make Slikun

HYBRID LEARNING METHODOLOGY

#1 Online Mode

To ensure that all of our aspiring learners are able to reach us from any part of the world with ease.

Online lectures are instructor-led and are conducted only by expert industry professionals.

#2 Offline Mode

Specially for our workshops, joint certifications and group trainings, to deliver knowledge in a smaller time frame.

These trainings are also conducted by veteran industry experts.

#3 Self-learning Mode

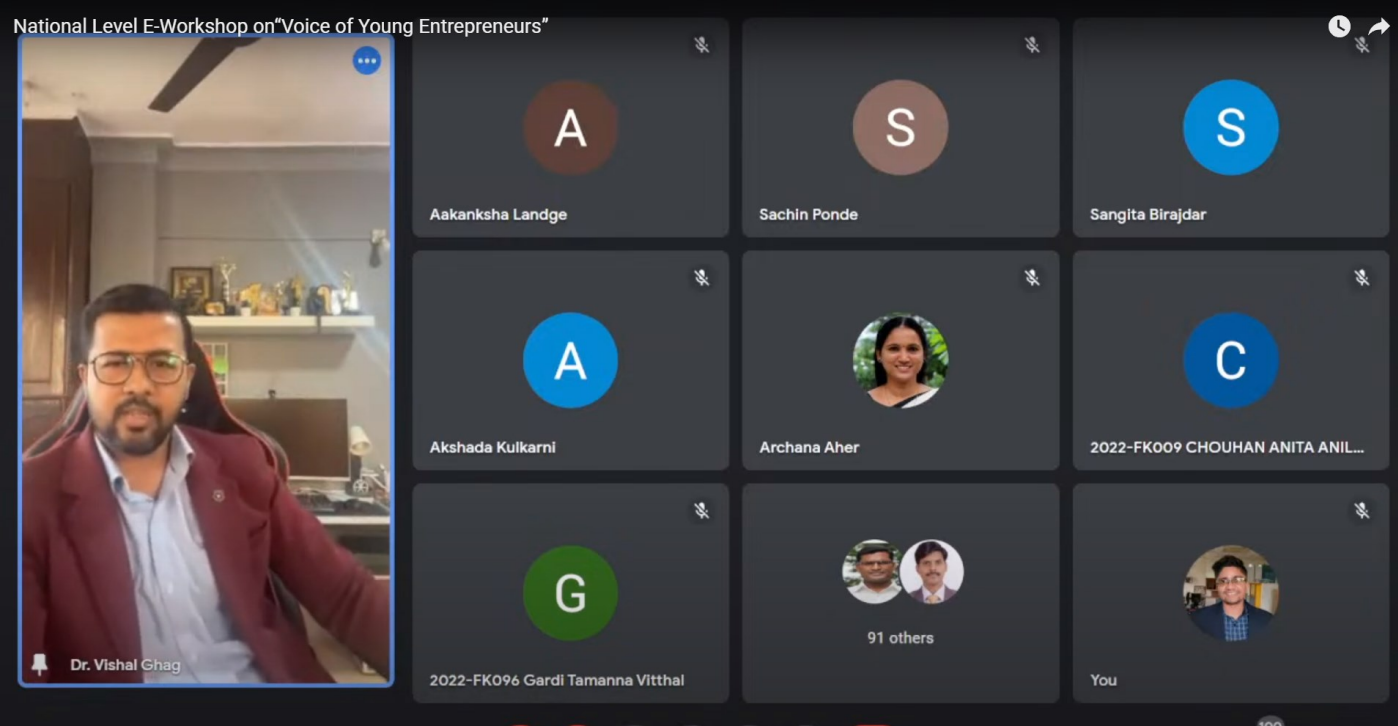
Recorded sessions, practical videos, workshops recordings, e-library and a host of material is made available to our learners to ensure they keep up their revision of basics, something that needs to be learnt again and again.

OUR IDEOLOGY

We believe that quality learning is everyone's right. But it should be within everyone's reach. That is where Slikun's role proves pivotal.

Our leaders believe that education must not be a financial burden on anyone. Hence, we have tried our best to keep the fees extremely low without compromising on quality.





EXCELLENCE
IN OFFLINE
& ONLINE
TRAININGS



Our Alumni Works At Some Of The Best Workplaces



Slikun does not work on the placement model. Our target is to train learners with precise and practical knowledge so that they clear their interviews easily and excel in their daily work post joining. However, Slikun works with Pratibhashala Foundation to provide a strong and free placement support to its learners till they land a well deserved job.



DR. VISHAL GHAG
Founder & Managing Director

Having a rich 10+ years of industry experience, a Doctorate in Management and having helped setup 60+ start-ups since 2018, he possesses an extensive knowledge of the best management practices to follow & building strategies for business growth. He is an ideal person to lead a business school from the forefront.



Mrs. Tanvi Madan
Program Director - IT Technology

Having worked as an IT, BI & Analytics Professional for over 14 years, she possesses a true and in-depth understanding of the domain. With her specialized skills in management and technology, she leads Slikun and guides students who aspire to build their careers in the tech domain.



Mr. Praful Sharma
Program Director - Finance

A multi-tasking personality, he is indeed born for the field of finance. A finance graduate & post-graduate, an alumni of the prestigious BSE, now successfully handles his bootstrapped stock-broking and financial services firm and takes out time to enlighten students aiming to become successful financial experts.

|| Meet The Young & Exuberant Pillars of Slikun ||



Mr. Kumod Shirkande
Program Director - Analytics & AI

Words are few to describe his knowledge of the domain. He has over 12+ years of experience in the technical & analytics industry, runs his own Analytics firm, is a NASA Citizen Scientist and a IIT Madras alumni. With meticulous planning, he has helped setup the entire curriculum of Analytics at Slikun that has helped students greatly in proving themselves in the industry.



Mrs. Shubhangi Jadhav
Program Director - Ops & HR

During her 14-year long journey in Operations, she found her love for the field of Human Resources and soon started designing training programs. Being an avid cross-functional trainer herself, she is an example of synergy amongst business branches. With her exemplary skills, she designs and manages Human Resources and Operations trainings at Slikun along with the industry network at Slikun.



Mrs. Trupti David
Program Director - Marketing

An ardent marketer throughout her professional 12+ year career, she defines ingenuity in marketing at for businesses. She manages a full-time job as a Digital marketer, a boutique marketing agency and still finds time to train students at Slikun on practical and modern methods in the domain and experiential and applied digital marketing. Her pleasing personality complements her field of expertise.



HERE IS WHY YOU SHOULD LEARN BUSINESS MANAGEMENT

- An MBA or any such business management program is important as it equips individuals with a comprehensive understanding of business principles, strategies, and practices. It develops critical skills such as leadership, problem-solving, and decision-making, enhancing career prospects and enabling individuals to thrive in diverse industries and roles.
- The networking opportunities provided during a management program can lead to valuable connections and mentorship. Additionally, the exposure to real-world business challenges through case studies and projects prepares students to tackle complex problems. Overall, it empowers individuals to pursue career advancement, entrepreneurship, and make informed business decisions, making them a non-expendable asset for the company.

TOP 3 REASONS FOR UNDERGOING MASTERS PROGRAM IN BUSINESS MANAGEMENT



Career Advancement: One of the primary motivations for pursuing an MBA is to enhance career opportunities and accelerate professional growth. An MBA equips individuals with a broad set of business skills and knowledge that can open doors to higher-level positions and leadership roles. The comprehensive curriculum covers various aspects of business, such as finance, marketing, operations, strategy, and entrepreneurship, preparing graduates for a wide range of career paths across industries. The network and connections established during an MBA program can also be valuable for accessing job opportunities and professional development.



Skill Development: An MBA program provides a structured learning environment where students can develop and refine essential business skills. These skills include critical thinking, problem-solving, strategic decision-making, communication, teamwork, and leadership. The interactive nature of MBA courses, case studies, and real-world projects allow students to apply theoretical knowledge to practical business challenges, fostering a deeper understanding of complex business dynamics. The skills acquired during an MBA can significantly enhance an individual's effectiveness in the workplace and make them valuable assets to organizations.



Entrepreneurship and Networking: Many aspiring entrepreneurs choose to pursue an MBA to gain the knowledge and skills needed to start and manage their own businesses. An MBA program offers courses and resources specifically designed for entrepreneurship, including business plan development, venture capital financing, and innovation strategies. Moreover, the diverse and talented peer network that an MBA provides can be invaluable for aspiring entrepreneurs. Collaborating with like-minded individuals, accessing mentorship from experienced faculty, and engaging with successful alumni can help aspiring entrepreneurs refine their business ideas, build a strong support system, and create potential partnerships or funding opportunities.

ABOUT THE PROGRAM

This learning path is ideally designed for learners:

- Who are new in the field of management or new to the industry.
- Who have some industry experience but wish to make a career switch.
- Who are currently working and wish to advance in their careers further in the domain.
- Who are highly experienced in the industry but wish to negotiate a higher salary at their workplace.

The Masters Program in business management has 3 pathways, as per the professional requirements of participants. Learners can choose the pathway whichever they feel can best serve their interests. However, some pathways have higher requirement as they are faster in pace than others.

All three Master's Programs have the same curriculum, so learners can be rest assured that irrespective of the pathway they choose, knowledge remains the same.

The pathways are designed so in order to ensure that our MBA Program suits one and all. Considering the varied timelines of the aspirants, the program designers at Slikun have crafted the three programs.

To know more, we suggest please get in touch with our counselors at +9188836 88877



Executive Masters Program in Management

Program Duration:

Normal: 1 year
Fast track: NA

Suitable for:

Those who have a good experience in the industry and wish to upgrade their career quickly or to gain a faster understanding of the field.

Eligibility:

Minimum 3 years of experience in any industry after Graduation. Participants can choose a different specialization from the domain in which they are functioning.

Specializations offered:

- Human Resources
- Marketing
- Finance
- Project Management
- Operations
- Strategic management
- Business Analytics
- General business
- Banking & Insurance
- Entrepreneurship & Leadership
- Education Management

Total Program Fee:

INR 51,000/- (all inclusive)



Masters in Management Regular

Program Duration:

Normal: 2 years
Fast Track: 15 months

Suitable for:

Fresher graduates with less or no industry experience should join this pathway as the pace of this program is slightly adaptable to their speed.

Eligibility:

Any graduate can apply with a positive GMAT/CAT/CET score. Those without an entrance test must apply using a strong Statement of Purpose and 1 academic letter of recommendation. Switching of specialization is allowed before commencement of 2nd year..

Specializations offered:

- Human Resources
- Marketing
- Finance
- Project Management
- Operations
- Strategic management
- Business Analytics
- General business
- Banking & Insurance
- Entrepreneurship & Leadership
- Education Management

Total Program Fee:

INR 75,000/- (all inclusive)



[Award Winning Program]

Masters in Management The Slikun MBA

Program Duration:

Normal: 2 years
Fast track: 12 months

Suitable for:

Any graduate or post-graduate, inexperienced or experienced. This innovative program is designed in such a way that it can suit everyone.

Eligibility:

Any graduate can apply for this program. No entrance test required. However, a strong Statement of Purpose is needed to be attached along with the application form. Switching of specialization is allowed before commencement of 2nd year..

Specializations offered:

- Human Resources
- Marketing
- Finance
- Project Management
- Operations
- Strategic management
- Business Analytics
- General business
- Banking & Insurance
- Entrepreneurship & Leadership
- Education Management

Total Program Fee:

INR 55,000/- (all inclusive)

1 MARKETING MANAGEMENT

SEMESTER I

- Business Economics and Statistics
- Managerial Accounting
- Financial Management
- Marketing management



SEMESTER II

- Managerial Communication
- Strategic Management
- Organizational Behavior
- Operations and Supply Chain Management



SEMESTER III

- Digital & Global Marketing
- Marketing Research
- Retail Management
- Marketing of Services



SEMESTER IV

- Consumer Behavior
- Sales and Distribution Management
- Integrated Marketing Communication
- Project Work

2 FINANCE MANAGEMENT

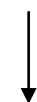
SEMESTER I

- Business Economics and Statistics
- Managerial Accounting
- Financial Management
- Marketing management



SEMESTER II

- Managerial Communication
- Strategic Management
- Organizational Behavior
- Operations and Supply Chain Management



SEMESTER III

- Business Analysis And Valuation
- Credit Risk, Market Risk & Operational Risk Management
- International Regulatory Framework For Banks
- Venture Capital And Private Equity



SEMESTER IV

- Mergers And Acquisitions
- Security Analysis & Portfolio Management
- Corporate Restructuring
- Project Work

3 PROJECT MANAGEMENT

SEMESTER I

- Business Economics and Statistics
- Managerial Accounting
- Financial Management
- Marketing management



SEMESTER II

- Managerial Communication
- Strategic Management
- Organizational Behavior
- Operations and Supply Chain Management



SEMESTER III

- Project Selection - Tendering, Budgeting & Contracts Management
- Project Organization & Planning
- Resource Management Allocation & Optimization
- Project Risk & Performance Management



SEMESTER IV

- International Project Management
- Crisis Management
- Agile Project Management
- Project Work

4 HUMAN RESOURCES

SEMESTER I

- Business Economics and Statistics
- Managerial Accounting
- Financial Management
- Marketing management



SEMESTER II

- Managerial Communication
- Strategic Management
- Organizational Behavior
- Operations and Supply Chain Management



SEMESTER III

- Employee Relation Management
- Performance Management
- Organizational Development And Intervention
- Strategic HRM



SEMESTER IV

- Compensation And Reward Management
- Training And Development
- Corporate Law
- Project Work

5 OPERATIONS MANAGEMENT

SEMESTER I

- Business Economics and Statistics
- Managerial Accounting
- Financial Management
- Marketing management



SEMESTER II

- Managerial Communication
- Strategic Management
- Organizational Behavior
- Operations and Supply Chain Management



SEMESTER III

- Operations Strategies
- Inventory Management
- Logistics and Transportation
- Supply Chain Analytics



SEMESTER IV

- Demand Planning and Forecasting
- Lean Six Sigma Processes
- Total Quality Management (TQM)
- Project Work

6 GENERAL BUSINESS MANAGEMENT

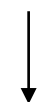
SEMESTER I

- Business Economics and Statistics
- Managerial Accounting
- Financial Management
- Marketing management



SEMESTER II

- Managerial Communication
- Strategic Management
- Organizational Behavior
- Operations and Supply Chain Management



SEMESTER III

- Business Analysis And Valuation
- International Marketing
- Business Psychology
- Human Resources Management



SEMESTER IV

- International Strategic Management
- Project Management
- Entrepreneurship
- Project Work

7 BUSINESS ANALYTICS

SEMESTER I

- Business Economics and Statistics
- Managerial Accounting
- Financial Management
- Marketing management



SEMESTER II

- Managerial Communication
- Strategic Management
- Organizational Behavior
- Operations and Supply Chain Management



SEMESTER III

- Database Management
- Business Intelligence
- Descriptive Statistics
- Predictive & prescriptive analysis



SEMESTER IV

- Analytics using R & Python
- Machine learning with R & Python
- Project I - Business Intelligence
- Project II - Analytics

8 STRATEGIC MANAGEMENT

SEMESTER I

- Business Economics and Statistics
- Managerial Accounting
- Financial Management
- Marketing management



SEMESTER II

- Managerial Communication
- Strategic Management
- Organizational Behavior
- Operations and Supply Chain Management



SEMESTER III

- Strategic Analysis, planning and formulation
- Business & Corporate strategy
- Strategic Implementation
- Strategic Innovation



SEMESTER IV

- Strategic Leadership
- Strategic Risk Management
- Global Business Strategy
- Project Work

9 ENTREPREURSHIP



10 EDUCATION MANAGEMENT



10 BANKING & INSURANCE



Payment Related Information

All candidates are required to know that Slikun IMT and Slikun SB only accept one mode of payment, which is through the online portal on the official websites www.slikuninstitute.org.in and www.slikunedu.org

To maintain complete transparency in payments and refunds, the institute has initiated this mode under government's financial regulations and as per PCI-DSS compliance standards.

Multiple payment modes available for our learners

- ✓ Internet Banking: 58 Banks
- ✓ Credit Cards: Visa/Mastercard/Diners Club
- ✓ UPI Payment: All UPIs supported
- ✓ International payments: SWIFT, Debit Cards & Credit Cards
- ✓ Wallet Payments: Freecharge, Mobikwik, Airtel PB, Ola Money, Jio Money
- ✓ EMI Payment: on 20+ Credit Cards , Bank EMI



Partner up with Slikun for projects and training and open up a multitude of opportunities for raising your brand equity in the market.



CORPORATE & INSTITUTIONAL TRAININGS

Stay Ahead To Stay Alive...

The world is becoming increasingly more data-centric and many organizations are working towards harnessing the power of data. Because corporates have a huge pressure of constantly upgrading the knowledge bank of their employees and management, Slikun also executes its Data Science trainings for all corporate groups. The training modules as well as certifications can be customized according to the unique requirement of the group. T team also guides the groups on real-life projects that they may be undertaking in the company. Programs can be sponsored or self-funded or semi-funded as per mutual agreement between T and the sponsor company.

Data Is The Next Gen Oil...

With the requirement for data science professionals increasing day by day, education institutions are trying harder to inculcate Data Science trainings are collegiate level. To aid their efforts, T offers customized training solutions to universities and colleges. The structure, time period, certification and program fees can all be tailored as per the needs of the institutions. T offers institutions the flexibility to incorporate external training within their regular curriculum thereby making learning more holistic and career-oriented for students, something which is quite lacking in the context of formal education in developing countries.

A completely customizable training solution offered by the Institute to organizations and educational institutions, aimed at empowering them with the right tools to upgrade their own businesses as well as outperform the competitors.

A DUAL PARTNERSHIP OFFERING

Owing to the huge network of Data Science Professionals and firms operating together with us, Slikun offers a unique program; to be a partner in training as well as project execution. Both corporate firms as well as education institutions can now partner with Slikun and take up projects from clients in the field of DBMS, BI, Data Analytics and more. Our experts can either train your team or execute the project on your behalf. Our expertise and experience can prove monumental in up-scaling your brand value in the market.

For admission related enquiries:
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Book your program
counseling call:
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UPCOMING RESEARCH CENTRES

Pune, MH, India | New Delhi, India | Sharjah, UAE | Cardiff, UK
Manama, Bahrain | Missouri, USA | Bangalore, India | Frankfurt, Germany



Sculpting For Sapience

www.slikuninstitute.org.in